

Tips for Getting Your Band More Exposure

HOW YOU CAN (POSSIBLY) GET YOUR MUSIC COVERED IN CITY PAGES

Please do not call our offices to gauge our interest in your music. Feel free to e-mail our staff, but please understand that they receive hundreds of emails a day and can't respond to every one. If our staff is interested in writing about you, someone will most likely contact you directly.

1. CD Reviews / Editorial Coverage

If you have recorded materials, send a CD or digital download to one of the following people (mailing address at the bottom). Be sure to include information on when your album is being released, any upcoming shows planned, and your contact information.

✦ **Andrea Myers**, Music Editor (amyers@citypages.com)

✦ **A-List Editor** (events@citypages.com)

2. Press Releases

If you have an upcoming show in the Twin Cities area, send a press release to:

✦ events@citypages.com

This e-mail goes automatically to our *A-List Editor*, *Calendar Editor* and *Listings Coordinator* — all at once.

3. Past Coverage?

✦ Search citypages.com!

4. Band Photos / Advertising

You can send us photos for use in bar ads. *Use of these photos is up to the discretion of each individual club owner.* Send your high resolution image(s) to:

✦ production@citypages.com

Also tell us if we should delete any older images. **TIP:** We receive a lot of poor band photos. Before your photo shoot, cruise the paper for good and bad examples. For best results, pose all band mates close together in a shot that is neither too tall nor wide. Your photo should be able to work in a variety ad sizes.

5. Get Listed!

List your band in *City Pages'* **Minnesota Music Directory**, the Minnesota music industry's reference guide. The MMD is available year-round in print and online. You can also purchase premium listings in both editions. The print version of MMD publishes every year in March. For more information, and to get your Minnesota band or business listed, visit:

✦ citypages.com/mmd

SEND ALL MATERIALS TO: City Pages ✦ 401 N. 3rd St., Suite 550 ✦ Minneapolis, MN 55401 ✦ Fax 612.372.3737

CITYPAGES.COM